

## Product Business Development for Grocery Phone List

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Reception: 58284 or 58286

Revised:  
06/01/2022

CATEGORY	FAX NUMBER
Alcoholic Beverages, GM/HBC, Space Management	(863) 499-5401
Dry Grocery Non-Food Consumables, DSD Grocery	(863) 499-5433
Refrigerated & Frozen	(863) 284-3360

Name	DSD GROCERY	Direct #	Extension
<a href="mailto:Jeff.Smith@Publix.com">Jeff.Smith@Publix.com</a>	<b>Category Manager</b> – Beverages (CSD/Water/New Age)	(863)680-5358	55358
<a href="mailto:William.Moore@Publix.com">William.Moore@Publix.com</a>	<b>Buyer</b> – Carbonated Soft Drinks	(863)616-5740	55740
<a href="mailto:Chad.Shoemaker@Publix.com">Chad.Shoemaker@Publix.com</a>	<b>Buyer</b> – Water/New Age/Energy Drinks	(863)499-8561	58561
<a href="mailto:Stephanie.Simpson@Publix.com">Stephanie.Simpson@Publix.com</a>	<b>Category Manager</b> – Cookies/Crackers	(863)499-8565	58565
<a href="mailto:Jeff.Orme@Publix.com">Jeff.Orme@Publix.com</a>	<b>Buyer</b> – Cookies/Crackers	(863)499-5451	55451
<a href="mailto:Bradley.flositz@publix.com">Bradley.flositz@publix.com</a>	<b>Buyer</b> - Seafood, Canned Meats, Mexican/Oriental/ British, Local Products	(863)284-5546	55546
<a href="mailto:Don.Scott@Publix.com">Don.Scott@Publix.com</a>	<b>Category Manager</b> – Salty Snacks/Nuts/Dry Fruit	(863)619-4264	52016
<a href="mailto:Chuck.Reed@Publix.com">Chuck.Reed@Publix.com</a>	<b>Buyer</b> – Salty Snacks/Chips/Dips	(863)616-5776	55776
<a href="mailto:Mike.DeMasi@publix.com">Mike.DeMasi@publix.com</a>	<b>Buyer</b> - Nuts/Dried Fruit/Popcorn/Rice Cakes	(863)619-4265	52018
<a href="mailto:Brent.Evers@Publix.com">Brent.Evers@Publix.com</a>	<b>Category Manager</b> – Juice, Powdered Drinks, Canned Fruit, Breads	(863)680-5359	55359
<a href="mailto:Matthew.Lucas@Publix.com">Matthew.Lucas@Publix.com</a>	<b>Buyer</b> - Juice, Powdered Drinks, Canned Fruit	(863)680-5357	55357
<a href="mailto:Ryan.Calcutti@Publix.com">Ryan.Calcutti@Publix.com</a>	<b>Buyer</b> – Bread/Breakfast Bread/Sweet Goods/Peanut Butter, Jellies/Jams	(863)616-5738	55738
<a href="mailto:Andrew.Griffin@Publix.com">Andrew.Griffin@Publix.com</a>	<b>Category Manager</b> – Breakfast, Coffee, Ice Cream Specialties	(863)616-5687	55687
<a href="mailto:Meagan.Nichols@Publix.com">Meagan.Nichols@Publix.com</a>	<b>Buyer</b> – Syrup/Honey, Breakfast Foods, Ice Cream Specialties	(863)284-5507	55507
<a href="mailto:Andrew.Bornmann@Publix.com">Andrew.Bornmann@Publix.com</a>	<b>Buyer</b> – Coffee, Tea, Milk, Milk Flavoring, Kosher	(863)284-5509	55509

Name	ALCOHOLIC BEVERAGES	Direct #	Extension
<a href="mailto:Spencer.Larscheid@Publix.com">Spencer.Larscheid@Publix.com</a>	<b>Category Manager</b> – Wine	(863)680-5369	55369
<a href="mailto:Rick.Turp@Publix.com">Rick.Turp@Publix.com</a>	<b>Buyer</b> – Wine (Red)	(863)616-5664	55664
<a href="mailto:Scott.Gifford@Publix.com">Scott.Gifford@Publix.com</a>	<b>Buyer</b> – Wine (Sparkling, White, Rose)	(863)499-8543	58543
<a href="mailto:Dan.Blanchard@Publix.com">Dan.Blanchard@Publix.com</a>	<b>Buyer</b> – Wine (Everyday, Value, Specialty, France/Italy/Spain, Single Serve)	(863)680-5356	55356
<a href="mailto:Barbara.Dwyer@Publix.com">Barbara.Dwyer@Publix.com</a>	<b>Category Manager</b> – Liquor/Cocktail Mixers	(863)499-8594	58594
<a href="mailto:Steve.Hicks@Publix.com">Steve.Hicks@Publix.com</a>	<b>Buyer</b> – Liquor	(863)499-8491	58491
<a href="mailto:Ivonne.Leon@Publix.com">Ivonne.Leon@Publix.com</a>	<b>Buyer</b> – Liquor/Cocktail Mixers	(863)619-4294	54294
<a href="mailto:Rob.Simons@Publix.com">Rob.Simons@Publix.com</a>	<b>Category Manager</b> – Beer	(863)499-8471	58471
<a href="mailto:Sarah.milburn@publix.com">Sarah.milburn@publix.com</a>	<b>Buyer</b> – Beer	(863)499-8541	58541
<a href="mailto:Scott.Courtney@Publix.com">Scott.Courtney@Publix.com</a>	<b>Buyer</b> – Beer	(863)499-8558	58558
<a href="mailto:Brett.Ruvolo@Publix.com">Brett.Ruvolo@Publix.com</a>	<b>Buyer</b> – Beer	(863)499-5440	55440
<a href="mailto:Sue.Quillen@Publix.com">Sue.Quillen@Publix.com</a>	<b>Category Manager</b> - Candy/Cards/Tobacco	(863)284-5573	55573
<a href="mailto:Samantha.Campbell2@publix.com">Samantha.Campbell2@publix.com</a>	<b>Buyer</b> - Candy (In-Aisle, Front-End, Seasonal)	(863)284-5574	55574
<a href="mailto:Eric.Steinbach@Publix.com">Eric.Steinbach@Publix.com</a>	<b>Buyer</b> - Tobacco, Greeting Cards, Postcards, Calendars, Phone Cards, Gift Cards, Books, Magazines, Newspapers	(863)616-5616	55616

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Name	GENERAL MERCHANDISE/HBC	Direct #	Extension
<a href="mailto:Tobi.Butcher@Publix.com">Tobi.Butcher@Publix.com</a>	<b>Category Manager</b> – Beauty & Personal Care	(863)680-5312	55312
<a href="mailto:Gary.Hart@Publix.com">Gary.Hart@Publix.com</a>	<b>Buyer</b> - Men's Toiletries, Specialty Bath, Bar Soap/Body Wash, Razors, Fragrances, Skin Care, Sun Care, Travel Size, Hand Sanitizer	(863)499-8494	58494
<a href="mailto:Erin.Avella@Publix.com">Erin.Avella@Publix.com</a>	<b>Buyer</b> - Cosmetics, A/P Deodorant, Ethnic, Hair Care, Hair Color	(863)680-5319	55319
<a href="mailto:Kevin.Routh@Publix.com">Kevin.Routh@Publix.com</a>	<b>Category Manager</b> – Health & Nutrition	(863)499-8470	58470
<a href="mailto:Jimmy.McCauley@Publix.com">Jimmy.McCauley@Publix.com</a>	<b>Buyer</b> – Analgesics, Antacids, Cough/Cold, First Aid, Wraps, Braces, Stomach/Laxative, Masks	(863)499-5423	55423
<a href="mailto:Christina.Haggerty@publix.com">Christina.Haggerty@publix.com</a>	<b>Buyer</b> - Adult Incontinence, Oral Hygiene, Feminine Hygiene, Natural Personal Care, Eye Care/Ear Care, Foot Care	(863)499-8559	58559
<a href="mailto:Pat.Duncan@Publix.com">Pat.Duncan@Publix.com</a>	<b>Category Manager</b> – Nutritional	(863)619-4235	54235
<a href="mailto:Rana.Whitaker@Publix.com">Rana.Whitaker@Publix.com</a>	<b>Buyer</b> – Diabetic, Diet Products, Nutrition, Therapeutic, Vitamins	(863)499-5409	55409
<a href="mailto:Sherry.Goodelle@Publix.com">Sherry.Goodelle@Publix.com</a>	<b>Category Manager</b> - Housewares	(863)499-5428	55428
<a href="mailto:Diane.Williamson@Publix.com">Diane.Williamson@Publix.com</a>	<b>Buyer</b> – Bakeware (Metal/Glass/Foil), Barware, Cookware, Glassware, Kitchen Gadgets, Aprons, Party Ware, Seasonal (Easter, Lawn & Garden, Spring, Summer, Valentine's)	(863)499-8567	58567
<a href="mailto:Robin.Butz@Publix.com">Robin.Butz@Publix.com</a>	<b>Buyer</b> – Air Filters, Automotive, Arts & Crafts, Education & Activity, Electrical & Hardware, Food Storage, Canning Supplies, Party Goods, Kitchen Organization, Hooks/Clipstrips, Household & Storage Plastics, Stationery, Laundry & Bath, Light Bulbs, Shoe Care, Seasonal (Back to School, Chanukah, Passover), Rug Doctor	(863)284-5505	55505
<a href="mailto:Ed.Easom@Publix.com">Ed.Easom@Publix.com</a>	<b>Buyer</b> – Apparel, BBQ & Grills, Beach & Pool, Coolers, Gloves, Mops/Brooms/Brushes/Dusters, Optical, Outdoor Supplies, Reusable Bags, Umbrellas, Textiles, Coffee Filters, Casual Beverage, Tableware, Seasonal (Sports Apparel, Winter, Fireworks)	(863)284-5506	55506
<a href="mailto:Dan.Bryan@Publix.com">Dan.Bryan@Publix.com</a>	<b>Buyer</b> – Appliances, As Seen on TV, Batteries & Flashlights, Candles, Coffee Accessories, Hosiery & Socks, Hydration, Personal Electronics, Toys & Games, Seasonal (Breast Cancer Awareness, Christmas, Fall, Halloween, Hurricane, New Year's, Thanksgiving)	(863)413-8116	58116

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Name	DRY GROCERY & NON FOOD CONSUMABLES	Direct #	Extension
<a href="mailto:John.Godke@Publix.com">John.Godke@Publix.com</a>	<b>Category Manager</b> – Rice, Beans, Pasta, Pasta Sauce, Soup, Canned Meats	(863)284-5502	55502
<a href="mailto:Chad.Stewart@Publix.com">Chad.Stewart@Publix.com</a>	<b>Buyer</b> – Rice, Stuffing, Dry Beans, Tomatoes, Soup	(863)616-5636	55636
<a href="mailto:James.Krebs@publix.com">James.Krebs@publix.com</a>	<b>Buyer</b> – Canned Veg, Dry Pasta, Spaghetti Sauce, Shelf Stable Cheese, Canned Beans	(863)616-5655	55655
<a href="mailto:Darrin.Middleton@Publix.com">Darrin.Middleton@Publix.com</a>	<b>Category Manager</b> - Condiments/Baking	(863)284-5504	55504
<a href="mailto:Brian.Cahill@Publix.com">Brian.Cahill@Publix.com</a>	<b>Buyer</b> - Sauces, Oil/Shortening, Vinegar, Salad Dressing, Pickles/Olives	(863)284-5511	55511
<a href="mailto:Darrell.Lamoureux@Publix.com">Darrell.Lamoureux@Publix.com</a>	<b>Buyer</b> – Baking, Baking Candy, Spices, Sugar & Substitutes, Flour/M Meal	(863)499-5491	55491
<a href="mailto:Pam.Bryant@Publix.com">Pam.Bryant@Publix.com</a>	<b>Category Manager</b> - Household/Baby	(863)499-5429	55429
<a href="mailto:Kevin.Roberts@Publix.com">Kevin.Roberts@Publix.com</a>	<b>Buyer</b> – Baby Food, Air Care/Fresheners, Diapers/Wipes, Infant Formula, Insecticide, Baby Care, Baby Needs	(863)284-5545	55545
<a href="mailto:Matt.Bailey@Publix.com">Matt.Bailey@Publix.com</a>	<b>Buyer</b> - Bleach, Laundry Detergents, Dish Detergents, Fabric Softener, Household Cleaners/ Sponges	(863)499-5430	55430
<a href="mailto:Erik.Shapiro@Publix.com">Erik.Shapiro@Publix.com</a>	<b>Category Manager</b> - Paper/Pet/Charcoal	(863)680-5328	55328
<a href="mailto:Denise.Steffan@Publix.com">Denise.Steffan@Publix.com</a>	<b>Buyer</b> - Bath Tissue, Charcoal, Facial Tissue, Paper	(863)680-5363	55363
<a href="mailto:James.Wilson@Publix.com">James.Wilson@Publix.com</a>	<b>Buyer</b> - Cat Food, Dog Food, Pet Supplies, Pet Treats	(863)616-5624	55624

Name	DAIRY/FROZEN FOOD RBU	Direct #	Extension
<a href="mailto:Michael.Palestrini@Publix.com">Michael.Palestrini@Publix.com</a>	<b>Category Manager</b> – Dairy, Ice Cream/Novelties	(863)680-5387	55387
<a href="mailto:Anna.Reynolds@Publix.com">Anna.Reynolds@Publix.com</a>	<b>Buyer</b> – Cottage Cheese, Creamers, Milk, Sour Cream, Yogurt, Refrigerated Coffee	(863)680-5382	55382
<a href="mailto:Brent.Propst@Publix.com">Brent.Propst@Publix.com</a>	<b>Buyer</b> –Ice Cream/Novelties, Butter/Margarine, Cream Cheese, Desserts (refrigerated), Dips (refrigerated), Refrigerated Dough, Eggs	(863)499-5431	55431
<a href="mailto:Nicki.Crespo@Publix.com">Nicki.Crespo@Publix.com</a>	<b>Category Manager</b> – CPG		53253
<a href="mailto:Terry.Adamson@Publix.com">Terry.Adamson@Publix.com</a>	Buyer – Cheese and Frozen		52231
<a href="mailto:David.Urfer@Publix.com">David.Urfer@Publix.com</a>	Buyer – Processed Meats		53223
<a href="mailto:Cesar.Urrea@Publix.com">Cesar.Urrea@Publix.com</a>	<b>Category Manager</b> - Frozen Foods	(863)680-5276	55276
<a href="mailto:Stan.Tuten@Publix.com">Stan.Tuten@Publix.com</a>	<b>Buyer</b> – Frozen Bread, Biscuits & Rolls, Seafood, Dinners/Entrees (including Plant Based), Pasta, Pot Pies, Skillet Meals, Frozen Kosher, Family Size, Hispanic, Asian/Mexican	(863)680-5341	55341
<a href="mailto:Troy.Hutchens@Publix.com">Troy.Hutchens@Publix.com</a>	<b>Buyer</b> – Breakfast, Fruit, Pizza, Potatoes, Snacks, Vegetables, Dessert, Beverage, Creamer/Toppings, Ice	(863)499-5432	55432